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**Italy-San Daniele Del Friuli: Public relations services  
2017/S 245-512402**

**Contract notice**

**Services**

Directive 2014/24/EU

**Section I: Contracting authority**

I.1) **Name and addresses**

CONSORZIO DEL PROSCIUTTO DI SAN DANIELE  
00220330302  
Via Ippolito Nievo,19  
San Daniele Del Friuli (UD)  
33038  
Italy  
Contact person: Katia Vezzoni  
Telephone: +39 0432957515  
E-mail: [info@prosciuttosandaniele.it](mailto:info@prosciuttosandaniele.it)  
Fax: +39 0432940187  
NUTS code: ITH42

**Internet address(es):**

Main address: [www.prosciuttosandaniele.it](http://www.prosciuttosandaniele.it)

I.2) **Joint procurement**

I.3) **Communication**

Access to the procurement documents is restricted. Further information can be obtained at: <http://consorzio.prosciuttosandaniele.it/en/category/news>  
Additional information can be obtained from the abovementioned address  
Tenders or requests to participate must be submitted to the abovementioned address

I.4) **Type of the contracting authority**

Other type: Protecting Consortium

I.5) **Main activity**

Other activity: Protection of the DOP of Prosciutto di San Daniele

**Section II: Object**

II.1) **Scope of the procurement**

II.1.1) **Title:**

Public notice of tender for the selection, by means of an open competitive procedure, of an "Implementing Body"

II.1.2) **Main CPV code**

79416000

II.1.3) **Type of contract**

Services

II.1.4) **Short description:**

Public notice of tender for the selection, by means of an open competitive procedure, of an “Implementing Body” engaged for the realisation of the actions (activities/initiatives) directed at the attainment of the objectives that are provided by the Programme that will be presented and which shall be carried out in the following third countries: United States of America and Canada using as testimonial products Prosciutto di San Daniele PDO, Grana Padano PDO, Prosciutto di Parma PDO.

II.1.5) **Estimated total value**

Value excluding VAT: 5 310 000.00 EUR

II.1.6) **Information about lots**

This contract is divided into lots: no

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

II.2.3) **Place of performance**

NUTS code: ITH42

II.2.4) **Description of the procurement:**

The activities to be carried out within the project framework include but are not limited to: activities of public relations, information on and promotion of agricultural products of the European Union, the organisation of events and tastings at points of sale, the drawing up of informational and promotional materials.

For a detailed description and the requirements for participation in the selection see the tender documents under the following link: <http://consorzio.prosciuttosandaniele.it/en/category/news>.

II.2.5) **Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**

Value excluding VAT: 5 310 000.00 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Each, 12 months.

II.2.10) **Information about variants**

Variants will be accepted: yes

II.2.11) **Information about options**

Options: no

II.2.12) **Information about electronic catalogues**

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Regulation (EU) n.1144/2014

II.2.14) **Additional information**

**Section III: Legal, economic, financial and technical information**

III.1) **Conditions for participation**

III.1.1) **Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

See the tender documents under the following link: <http://consorzio.prosciuttosandaniele.it/en/category/news>.

III.1.2) **Economic and financial standing**

Selection criteria as stated in the procurement documents

III.1.3) **Technical and professional ability**

Selection criteria as stated in the procurement documents

III.1.5) **Information about reserved contracts**

III.2) **Conditions related to the contract**

III.2.1) **Information about a particular profession**

III.2.2) **Contract performance conditions:**

III.2.3) **Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**

Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.4) **Information about reduction of the number of solutions or tenders during negotiation or dialogue**

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**

IV.2.2) **Time limit for receipt of tenders or requests to participate**

Date: 05/02/2018

Local time: 12:00

IV.2.3) **Estimated date of dispatch of invitations to tender or to participate to selected candidates**

IV.2.4) **Languages in which tenders or requests to participate may be submitted:**

Italian, English

IV.2.6) **Minimum time frame during which the tenderer must maintain the tender**

IV.2.7) **Conditions for opening of tenders**

Date: 07/02/2018

Local time: 11:00

Place:

Head Office of the Consorzio per la Tutela del Formaggio Grana Padano via XXIV Giugno, 8 – Fraz. San Martino Della Battaglia, I-25015 Desenzano del Garda (BS).

**Section VI: Complementary information**

VI.1) **Information about recurrence**

This is a recurrent procurement: no

VI.2) **Information about electronic workflows**

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

TAR Friuli Venezia Giulia  
Piazza Unità d'Italia, 7  
Trieste  
34121  
Italy

VI.4.2) **Body responsible for mediation procedures**

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**

VI.5) **Date of dispatch of this notice:**

19/12/2017